

MyOptions

Excellence Is Expected

I. Charter School Information

1. Name of proposed charter school: MyOptions			
2. Name of applicant: MyOptions			
3. Authorized agent: Kristy Gordon			
4. Mailing address: 2342 Coyote Street, Eagle Mountain, Utah 84005			
5. Phone number 801-787-2319		6. Email km3gordon@yahoo.com	
7. District(s) where proposed charter school is located: Statewide			
8. Form of organization (check) <input checked="" type="checkbox"/> Nonprofit Corporation <input type="checkbox"/> Tribal entity <input type="checkbox"/> Other			
9. The governing body of a charter school is responsible for the policy decisions of the school. Please indicate the makeup of this body below. (Add lines as necessary)			
Name	Email	Type of Member (e.g., parent, business)	Position on Board (e.g. chair, secretary)
Kristy Gordon	km3gordon@yahoo.com	Business	President
Amy Saunders	ambs40@hotmail.com	Parent	Secretary
Jonathan Schmuhl	jon@schmedia.net	Technology	Board Member
Jake Anderegg	janderegg@le.utah.gov	Policy/Law/Facility	Board Member
		Finance	Treasurer
10. Year school will start August 2014		11. Number of instructional days 180	
12. Grades served K-12		13. Hours of instruction 990	
14. Projected Enrollment (Complete growth model through the appropriate operational years): Operational Year 1: Total: <u>450</u> Grade K: <u>50</u> , Grades 1-6: <u>300</u> , Grades 7-8: <u>100</u> , Grades 9-12: <u>0</u> Operational Year 2: Total: <u>650</u> Grade K: <u>50</u> , Grades 1-6: <u>300</u> , Grades 7-8: <u>100</u> , Grades 9-12: <u>200</u> Operational Year 3: Total: <u>650</u> Grade K: <u>50</u> , Grades 1-6: <u>300</u> , Grades 7-8: <u>100</u> , Grades 9-12: <u>200</u> Ultimate enrollment: Total: <u>650</u> Grade K: <u>50</u> , Grades 1-6: <u>300</u> , Grades 7-8: <u>100</u> , Grades 9-12: <u>200</u>			

Does proposed grade configuration match resident district grade configuration? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No	
15. Target percentage of students with an Individualized Education Plan 8%	16. Target percentage of students identified as minority 13%
17. Target percentage of students qualifying for free or reduced lunch (i.e., economically disadvantaged) 23%	18. Is this a conversion? <input type="checkbox"/> Yes (include required signatures and proof of local board approval in Section 18) <input checked="" type="checkbox"/> No
19. A charter school may apply to the State Board of Education for a waiver of any rule that inhibits or hinders the school from accomplishing its mission or educational goals set out in its charter. List any waiver requests here (i.e., Rule numbers. Provide details regarding the need for the waiver as Attachment I).	

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A. Executive Summary

School Description and Educational Program

MyOptions is an Interactive Distance e-Learning school. The school's educational model relies heavily on 21st century technology for effective communication and learning. The educational model is both flexible and adaptable; it provides options in instructional modalities, curricula, and learning environments that can be modified for each student based on his/her academic needs and interests.

MyOptions will also be the first Utah charter school to provide distance e-learning using textbooks in a synchronous learning environment called Live Interactive Learning (LIL)¹. Much like a traditional classroom, classes are conducted online during established times each week and require students to be in attendance as part of the class. Students are paced by the teacher as opposed to working asynchronously through an online curriculum provider. Students will receive instruction and assignments from a teacher and have interaction with their peers in the online classroom. The school will also offer Live Interactive Learning Labs (LIL Lab) in conjunction with some courses. These labs will be conducted on a predetermined schedule and require students to attend periodically in person. This new model of Live Interactive Learning is best suited for students who are able to attend classes online at designated times each week, as opposed to students who desire to work asynchronously through courses with no required class attendance.

The demand for Live Interactive Learning in a distance education model is growing rapidly within the private and public education sector across the country. Utah in particular, has seen a substantial increase in enrollment where this type of learning option is offered in the private sector. According to an informal survey by MyOptions, the private sector has seen up to a 40% increase in enrollment for 2013-2014 school year where Live Interactive Learning (online) is offered. Some examples in Utah include, Williamsburg Intermediate, Williamsburg Academy, Liahona Academy, and Leadership Education Academy. The informal survey also indicated the expanding popularity of these programs is due in part to the increased accountability Live Interactive Learning provides along with the increased peer interaction accorded to the distance education student.

Education Program Features

1. The majority of course work will be completed at home under the direction of a licensed teacher; a designated parent will provide daily supervision of assigned work regardless of the instructional modality selected for the student.

¹ MyOptions understands that Connections Academy uses LiveLessons™ an innovative web conferencing tool allowing teachers to work synchronously with small groups of students as they work on assignments from their asynchronous classes. MyOptions LIL's differ from these as they are classes taught like a traditional class with assignments designed by the teacher as the class is being taught.

2. The school, in collaboration with a designated parent, will custom-design a student's education by creating a Personalized Assessed Learning Map (PALM) based on the student's needs and benchmark assessment. The PALM will show the "how, what, when, and where" of a student's education for the year.
3. All curricula will be mapped to meet state standards through Anchor Assignments² as outlined in each student's PALM. Teachers will be able to select courses for students from the school's approved course catalog. Available course options will include a variety of learning modalities, such as traditional and online textbook learning, Live Interactive Learning (LIL)³, and Guided Instruction⁴ through approved community resources.
4. Teachers will set the expectations for student work. Assignments will be differentiated based on each student's academic level and interests, with the goal of filling gaps in knowledge and moving students to higher-order learning activities.
5. Teachers will use writing across curricula to develop students' ability to communicate articulately and persuasively.
6. MyOptions will provide opportunities for students to participate in Knowledge Quests, which are academic projects designed to ignite a student's passion for learning.
7. Students will be mentored in the school's Keys to Excellence⁵. These keys will be integrated throughout instruction and/or assignments.

MISSION AND VISION

THE MISSION OF MyOPTIONS IS TO INSPIRE OUR STUDENTS TO THE HIGHEST LEVEL OF ACHIEVEMENT—EXCELLENCE.

The motto for MyOptions is *–Excellence is Expected*. We believe "once a student sees that he or she is capable of excellence, that student is never quite the same. There is a new self-image, a new notion of possibilities. There is an appetite for excellence."

Ron Berger, *An Ethic of Excellence*

² These assignments will be differentiated based on academic level, interests, and learning styles. Anchor assignments will also be aligned to the Utah core standards. One or more licensed teachers will be hired to oversee the content development, delivery method, and grading of these assignments for each grade level.

³ All LIL (online) courses will use approved curricula and be offered starting in grade 4. Lower-grade students will be given the opportunity to participate in small group instruction as determined appropriate by the school..

⁴ Courses such as art, music, PE, and recreational sports that is available to students in a traditional public school setting. MyOptions' Guided Instruction allows students access to these same instructional opportunities through approved community resources.

⁵ Study, Act, Impart, Lead, Serve

The Purpose of MyOptions is to enable students to be self-directed, determined, dependable, and productive in all areas of their lives. MyOptions will accomplish this by mentoring students in the attainment of excellence in five key areas, referred to as the **Keys to Excellence**.

Key 1:	Study	Develop a high standard for academic achievement
Key 2:	Act	Commit to accomplish hard things with courage, honor, and respect
Key 3:	Impart	Communicate information and ideas through effective verbal and written skills
Key 4:	Lead	Inspire others through skillful leadership
Key 5:	Serve	Give service to family, school, and community

School Community

Utah is currently the fastest growing state in the country and has been for many years. Utah's population grew by 3.3% between 2010 and 2012, greater than twice the rate of growth for the U.S., according to the US Census. Annual growth in the school-age population is projected to be greater than 10,000 per year through 2018. Thirty-one point two per cent (31.2%) of Utah's population is under 18 years of age.

The steadily increasing enrollment numbers in distance education providers is indicative of the demand for alternative education across the Wasatch Front. MyOptions would appeal to both homeschooling⁶ families and parents seeking these alternative educational options for their student.

MyOptions is proposing to open a network of family learning centers located strategically throughout the state. MyOptions has patterned its application after the highly successful Idaho Distance Education Academy (I-DEA). I-DEA has successfully opened three such centers to meet the needs of its students. MyOptions will open its first family learning center prior to the start of school in August of 2014. Ideally, this facility will be located in the northern Utah county⁷ area because of its central location to both Salt Lake and Utah counties. The facility will be approximately 14,000 square feet; accommodating the administrative staff, instructional materials warehouse, and a family learning center. Subsequent family learning centers will be smaller and opened based on the needs of the students and the school.

⁶ 8,260 students currently homeschool in Utah

⁷ Currently forty three per cent (43%) of homeschoolers in Utah are located in the Salt Lake Valley, Utah Valley.

Key Founders

The key founders of MyOptions possess extensive experience in charter school start-up. Their experience includes program development, new facility design and land acquisition, contract negotiations, board governance, school policy development, charter school bonding, and the expansion of an existing successful charter school. The founders possess additional experience such as business management, teaching, legislative experience, technology, and real estate, which will directly benefit the school.

Professional Advisory Panel

The school has established an advisory panel of professionals who are experienced in the model proposed in this application. The purpose of the panel is to assist the school in developing and implementing the educational program of the school. These individuals, along with many others in various states, have contributed to the development of this application. MyOptions believes that the strong background of the founders, coupled with the vast experience of these professionals, will ensure successful implementation of the school. The advisory panel is made up of the following individuals:

- Jason Bransford – Director, Idaho Distance Education Academy
- Laurie Wolfe – Curriculum Director, Idaho Distance Education Academy
- Carol Simpson – Field Rep Director, Interior Distance Education Alaska

MyOptions is seeking to open in the 2014-2015 school year under Utah Code 53A-1a-501.9. MyOptions plans to meet the unique learning styles and needs of students in the state of Utah by offering a new and creative program that is modeled after Idaho Distance Education Academy (IDEA).⁸

A. Unique Learning Styles and Needs of Students

Today's students are diverse learners who differ not only culturally and linguistically but also in their cognitive abilities, background knowledge, and learning preferences. MyOptions recognizes that not all students are alike and therefore the educational program presented in this application is based on a philosophy that students need options and personalization in their education.

MyOptions through differentiated instruction seeks to support each and every student as an individual by working with students separately to structure and create their own individualized learning experience while still making sure that core principles and information is taught.

Differentiated instruction⁹ is an effort to reach all students. Based on this knowledge, differentiated instruction applies an approach to teaching and learning allowing students to have multiple options for taking in information and making sense of ideas.¹⁰ MyOptions will be the first distance e-Learning school in Utah to allow for differentiated instruction at all levels of the school experience. Students will each have their own Personalized Assessed Learning Map (PALM), allowing for differentiation options in instructional modalities, curricula, and learning environments based on each student's needs (determined through assessment) and interests.

B. New and Creative Methods

MyOptions will use benchmark assessments to assist the school in developing a Personalized Assessed Learning Map (PALM) for every student. The PALM allows for options in instruction that matches student's academic level, interest, preferences, and learning styles. Additionally, MyOptions will increase the academic potential of its students by providing multiple choices for methods of instruction for every course based on the preference of the student as determined in collaboration with the school and outlined in a student's PALM.

Instruction Methods

Live Interactive Learning (LIL)

MyOptions will offer Live Interactive Learning (LIL) courses. LILs may be taught in an online classroom in real time and in the learning centers. These courses will be taught by MyOptions teachers. NOTE: LIL courses are never self-paced. All courses will use approved curricula. Students attending these LIL online courses will have the opportunity to see and talk to their

⁸ <http://www.idahoidea.org/Main/Default.aspx>

⁹ Differentiating Instruction by Pam Bruening,

¹⁰ Dr. John Durkin: The National Center on Accessing the General Curriculum

peers during class as conducted by their teacher. Teachers will be able to break students into small learning groups within the online class, show videos, and perform demonstrations just like a teacher in a regular classroom.

Anchor Assignments

In addition to regularly scheduled benchmark testing, the school will be incorporating “anchor” assignments for all students, in core courses, regardless of which instructional method is being utilized. These assignments will be differentiated based on academic level, interests, and learning styles. Anchor assignments will also be aligned to the Utah core standards. One or more licensed teachers will be assigned to oversee the content development, delivery method, and grading of these assignments for each grade level.

Students complete assignments and submit them regularly through the school’s online classroom portal. The anchor assignments eliminate the need for a portfolio assessment (MyOptions does not consider portfolios to be the best method of accountability in this type of educational model). The anchor assignments, which allow the teacher to better track student academic progress, may be used in addition to incremental testing for each course.

Tenets of an Anchor Assignment

- Enhances Utah core standards
- Acts as a supplement to regular course work
- Provides another measure of accountability for students
- Increases student-teacher interaction

Parent Learning Program

MyOptions will support the designated parent-teacher partnership through the professional development of its designated parents. The school will offer ongoing training and education courses which empower them to better support their students in the home. MyOptions considers this professional development to be a crucial element of its program. The school will offer workshops for parents, such as: teaching methods for various subjects, successful time management skills, technology, and how to teach multiple children. MyOptions will have experienced staff to act as mentors to parents, whose purpose is to introduce families to the program, offer support, and one-on-one training in collaboration with the assigned teacher.

Independent Learning

Independent learning will be available for all subjects. Students will follow the pacing guides as outlined by their teacher. All tests will be administered and graded by the assigned teacher.

Collaborative Learning

All students will be given the opportunity to participate in collaborative learning experiences. The school will offer these options through LIL courses, Knowledge Quests, and group activities.

Small Group Instruction and Tutoring

MyOptions recognizes that students may have academic deficiencies which will need to be addressed. The school takes this responsibility seriously and allows teachers to organize and

accommodate these students through onsite instruction, tutoring, and LIL courses designed just for these students. Students may be assigned to participate in these options based on their assessed academic skill level. Students who are not proficient on a SAGE test will be assigned small group instruction.

Guided Instruction

Courses such as art, music, PE, and recreational sports are available to students in a traditional public school setting. MyOptions' Guided Instruction allows students access to these same instructional opportunities through approved community resources.

Keys to Excellence

MyOptions will be integrating Keys to Excellence program in support of its mission. Students will have the opportunity to exhibit excellence in academic work, personal responsibility, and service within the community. These opportunities will be integrated into their core education when possible

The educational model presented by MyOptions has been offered in public schools across the country since the early 1990's¹¹ but has not reached Utah as a single school model until now.

MyOptions has extensively researched a comprehensive list of schools in the country which offer a similar model to what we envision for this school. MyOptions looked at schools in Alaska, California, Colorado, Nevada, Oklahoma, Oregon and Pennsylvania. Some of these schools began operating in as early 1992 (Interior Distance Education of Alaska IDA-Alaska). Many of these students have well over 1000 students enrolled (Pennsylvania Cyber Charter School has 8,539 students).

MyOptions has chosen to model their program after Idaho Distance Education Academy (I-DEA) because of their stellar school rating, test scores and proximity to Utah. I-DEA is a successful charter school in Idaho that opened in 2006. I-DEA was rated 5 stars¹² on their state reporting system and has met AYP with students scoring above 92% proficient¹³ in all tested areas. This school is currently ranked as one of the top-performing schools in Idaho and is considered a leader in distance education.

MyOptions collaborated with the I-DEA's school administration and a number of other reputable schools to formulate the charter application and to ensure best practices are utilized. After extensive analysis of the target population, MyOptions has chosen additional research-based components that we believe will enhance the overall program. These components were presented in section 2 of the application.

¹¹ California leads the nation in operating home school charter schools, numbering 119 and serving nearly 50,000 students (Cyber and Home School Charter Schools: How States are Defining New Forms of Public Schooling by Luis A. Huerta and Maria-Fernanda Gonzalez).

¹²

<https://apps.sde.idaho.gov/AYP/Results/AYPIndex?SchoolYearId=9&DataPlanId=7&SDESchoolCode=0271&Scope=School&p=0>

¹³

<https://apps.sde.idaho.gov/AYP/Results/AYPIndex?SchoolYearId=9&DataPlanId=7&SDESchoolCode=0271&Scope=School&p=0>

A. Target Population

MyOptions is a unique, versatile education option designed for families who want their students to receive an education tailored to their own learning style, skill, talents and interests through distance education. We believe the Interactive Distance e-Learning model is adaptable to all students regardless of age, situation or competency and it will successfully redress the problem of students who have been under-challenged or have had difficulty learning in more traditional educational settings.

MyOptions anticipates having a student population that is generally reflective of the overall state student population in terms of ethnicity, economically disadvantaged and special needs population. MyOptions is committed to providing top-quality, differentiated education to all students enrolled, helping them achieve mastery of core disciplines, develop individual skills and talents, and prepare them for future academic success.

MyOptions will target students who thrive on the opportunity to focus on their particular interests and for whom the development of individual strengths and talents sparks a love of learning. We will particularly target these types of students: homeschooled students¹⁴, students enrolled through distance education programs (private¹⁵ and public^{16 17}), and public school students looking for a flexible, differentiated education.

¹⁴ 8,260 students currently homeschool in Utah

¹⁵ Approximately 3000 students are currently enrolled in Liahona a private distance education school

¹⁶ 3,751 students currently enrolled in a full time distance education charter school (Alianza Academy, Open High School of Utah, Utah Connections Academy, and Utah Virtual Academy)

¹⁷ 2,500 students currently enrolled in charter schools that offer distance education (C.S. Lewis Academy, DaVinci Academy, Mana Academy, Merit College Preparatory Academy, Pioneer High School for the Performing Arts, Rockwell Charter High School, Walden School of Liberal Arts, Gateway Preparatory Academy, American Leadership Academy)

A. Location

MyOptions will open with one family learning center, located in the northern Utah county area because of its proximity to both Salt Lake and Utah counties¹⁸, to best accommodate the highest concentration of potential students and staff. As MyOptions expands, smaller satellite family learning centers will be built or rented in locations central to the subsequent use groups, following the same criteria used to select the initial facility. The need for additional facilities will be determined by the Board of Trustees based on the population of students in a given area. The Board of Trustees will review student population data on a yearly basis to determine the needs of additional family learning centers.

MyOptions buildings will be used in a non-traditional manner. Students will visit our facility only occasionally, for testing, classes such as science labs or orchestra which would be difficult to conduct in a home setting. The administrative staff will use the facility daily, and other staff will use it as needed.

MyOptions key founders surveyed several existing locations for the school's initial facility. Potential sites were carefully evaluated, taking into consideration community demographics, including proximity to students and staff, accessibility to public transportation, amount of traffic, surrounding developments, sufficient parking, and overall safety concerns of the property. Sites that passed our first evaluation were then analyzed to determine whether the site was priced reasonably, and whether the needed improvements were feasible. Ultimately, three facilities were particularly suited to MyOptions versatile education model.

Location #1

121 E. State Street, Lehi, UT

Building Class B

For sale/lease to own \$495,000 (\$39.29 PSF)



This location has 12,586 square feet of available space. It is a great central location, with adequate parking and exterior space. The second level currently has 5 large carpeted office

¹⁸ Currently forty three per cent (43%) of homeschoolers in Utah are located in the Salt Lake Valley, Utah Valley.

spaces, which would make excellent collaborative space. There is a spacious and open studio with hardwood flooring, which would be an ideal multipurpose room. Both floors have adequate bathrooms which are ADA compliant, remodeled in 2008. The main floor has a reception area with another large studio and storage space that could be renovated into warehouse space. The remaining area has administrative offices and a break room. The layout of this facility would accommodate the needs of the school, the location is ideal, and the purchase price is within our budget.

Renovations

This facility is currently rated as business (Group B) occupancy. The approximate cost to renovate this building to “E” occupancy would be approximately \$95,600 in addition to the purchase price.

Major renovations would include:

- Demolition work-\$2,800
- Flooring (tile, carpet)- \$4,200
- Finishes (drywall, paint and wall-covering)- \$19,200
- Mechanical (plumbing gas and water for lab, etc.)- \$18,600
- Electrical- \$15,500
- Appliances, fixtures-\$4,500
- Cabinetry- \$8,800
- Elevator- \$22,000

Note: This building has a fire suppression system already in place. MyOptions’ buildings will not need playgrounds like typical school buildings.

Board Rating

Proximity to students and staff	9
Quality of space	8
Cost to purchase and/or renovate to “E” occupancy	5
Accessibility to public transportation	8
Amount of traffic	5
Safe area	8
Sufficient parking	9
Surrounding development	5
Total:	57/80

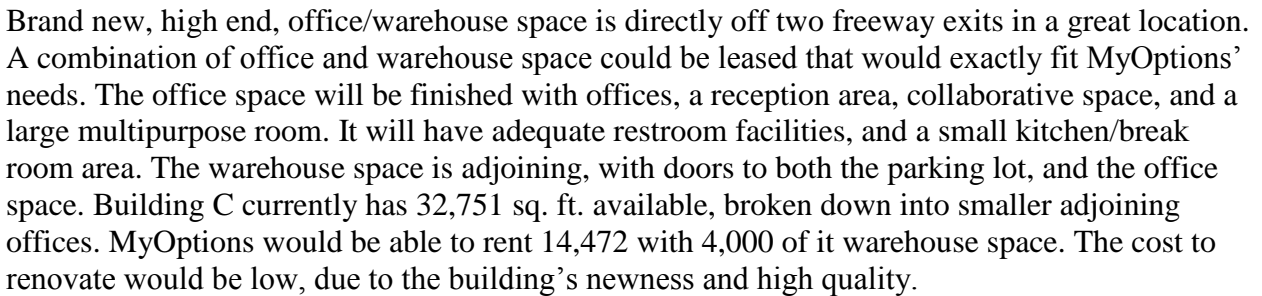
Location #2

Millpond Business Park, 850 E 440 N, Lehi, UT 84043

Building Class A (Office and warehouse)

Lease Price: Office- \$12/sq. ft./yr. Warehouse- \$9/sq. ft. yr.

Lease Type: NNN



The approximate cost to renovate this building to “E” occupancy would be approximately \$35,500.

- Mechanical (plumbing gas and water for science lab, etc.)- \$12,200
- Electrical- \$10,600
- Appliances, fixtures-\$4,500
- Cabinetry- \$8,200

Board Ratings

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Location #3

641 South 500 East, American Fork, UT 84003

Building Class M (Mercantile)

Lease price: \$8/sq. ft./yr. or approximately \$15/sq. ft./yr. with renovations completed by lease

Lease type: NNN



This location has 23,660 sq. ft. available, but the owner is willing to just lease the 14,000 sq. ft. that MyOptions would require. It is a great location, with plentiful parking and high visibility. The interior of the building would need a complete renovation to be suitable to our use. The owner is interested in building to suit our needs and covering the costs by raising the lease to approximately \$15/sq. ft. /yr. over a ten-year lease. Ultimately, this building would cost more than the Lehi building, but would suit our needs after renovation.

Renovations

(The cost to renovate this facility to “E” occupancy will be covered by the lessee.)

This facility is currently rated as mercantile (class M) occupancy. The approximate cost to renovate this building to “E” occupancy would be approximately \$94,900, which will be covered by the lessee.

Major renovations would include:

- Demolition work-\$4,500
- Flooring (tile, carpet)- \$8,400
- Finishes (drywall, paint and wall-covering)- \$18,500
- Mechanical (plumbing gas and water for lab, fire suppression, etc.)- \$28,400
- Electrical- \$16,400
- Appliances, fixtures-\$8,500
- Cabinetry- \$10,200

Note: MyOptions’ buildings will not need playgrounds like typical school buildings.

Board Ratings

Proximity to students and staff	9
Quality of space	4
Cost to purchase and/or renovate to “E”	8

occupancy	
Accessibility to public transportation	7
Amount of traffic	5
Safe area	7
Sufficient parking	9
Surrounding development	4
Total:	53/80

B. Market Context and Trends

Utah's Wasatch Front is an area with a high concentration of families who prefer non-traditional schooling. The steadily increasing enrollment numbers through distance education providers, both public^{19 20} and private, is indicative of the demand for alternative distance education across the Wasatch Front. MyOptions would appeal to both homeschooling²¹ families and parents seeking alternative educational options for their student.

Utah is currently the fastest growing state in the country and has been for many years. Utah's population grew by 3.3% between 2010 and 2012, greater than twice the rate of growth for the U.S., according to the US Census. According to the Utah State Office of Education, annual growth in the school-age population in Utah is projected to be greater than 10,000 per year through 2018. -Thirty-one point two per cent (31.2%) of Utah's population is under 18 years of age.

Students in virtual schools show greater improvement than their brick and mortar counterparts in "critical thinking, researching, using computers, learning independently, problem solving, creative thinking, decision-making and time management."²² Students benefit from a distance learning through convenience, flexibility, effectiveness, affordability, multi-sensory, interactivity, and equality.²³

C. Competitive Advantage

MyOptions stands out among the school options in Utah because it allows a truly individual and personalized education for each of its students. MyOptions, unlike existing distance education

¹⁹ 3,751 students currently enrolled in a full time distance education charter school (Alianza Academy, Open High School of Utah, Utah Connections Academy, and Utah Virtual Academy)

²⁰ 2,500 students currently enrolled in charter schools that offer distance education (C.S. Lewis Academy, DaVinci Academy, Mana Academy, Merit College Preparatory Academy, Pioneer High School for the Performing Arts, Rockwell Charter High School, Walden School of Liberal Arts, Gateway Preparatory Academy, American Leadership Academy)

²¹ 8,260 students currently homeschool in Utah

²² Barker, K., & Wendel, T. (2001) E-learning; studying Canada's virtual secondary schools. Kelowna, BC: Society for the Advancement of Excellence in Education. Retrieved April 11, 20014 from <http://www.excellenceineducation.ca/pdfs/006.pdf>

²³ A Teacher's Guide to Distance Learning, Produced by the Florida Center for Instructional Technology, College of Education, University of South Florida ©1999, 2009

charter schools²⁴ in Utah does not subscribe to any one curriculum source and is not connected with a national chain. Rather, it allows educators to choose curriculum from a variety of sources, based on student assessment. Choice in education allows students to take ownership and demonstrate their knowledge in a successful manner.²⁵ There are schools in other states following this school model but none in Utah. Students will be able to learn at home, with a flexible schedule, according to their own learning styles.

The demand for Live Interactive Learning in a distance education model is growing rapidly within the private and public education sector across the country. MyOptions will be able to draw from the enrollment of several private schools due to the offering of Live Interactive Learning (online).

The key founders are confident that the strong data above demonstrates that student numbers exist within our target area and that these students will find MyOptions to be an attractive alternative to current choices.

D. Outreach

MyOptions will actively recruit families and students who are currently underserved by local schools, or have left the schools entirely to homeschool but would appreciate the training, support, and structure MyOptions can provide them. To achieve a full enrollment, MyOptions will employ a variety of advertising means which may include:

- A website containing information about MyOptions, its individualized learning approach, FAQ, and contact information for the administrators and governing board.
- Links to leading Internet search engines with local reference capability to help Utah families searching for a virtual school option.
- Advertising on email groups and Internet forums within the homeschool community, which has traditionally been very involved and supportive of personalized learning. The homeschool community provides a unique opportunity for school representatives to reach a broad group of potential students at little or no cost to the school.
- Direct mail via a postcard announcing the school and inviting the family to an informative meeting. It will also contain the website address and contact info.
- Direct mail targeting high growth areas in Lehi, Saratoga Springs and Eagle Mountain, as well as areas in close proximity to the initial facility.
- Informative meetings held locally and also posted online at the website.
- Launch and maintenance of a telephone hotline and email dedicated to answering questions about the school.

²⁴ Alianza uses learning software, Mountain Heights uses video recorded lessons, Utah Connections and Utah Virtual Academy are both run by national companies that develop their own curriculum.

²⁵ Empowering Students: Add Choice to Assignments, by Bronx Classroom Tales;
<http://www.teachhub.com/empowering-students-add-choice-assignments>

MyOptions understands that the budget is the vehicle that allows the school to fulfill its obligations as spelled out in the school's charter. The budget will be prepared so that expenditures are clearly focused on the goals of the school. MyOptions intends to have in place fiscally conservative policies. These policies will ensure that in lean budget years MyOptions will not have to sacrifice educational programs.

In order to be fiscally responsible, MyOptions will set aside monies each year for the purpose of purchasing our facility with cash; approximately three to five years from the opening of the school. This unique budget plan will prevent the school from having to bond for a facility. MyOptions will have a balanced budget every year, with a reserve fund of 5% of the budget. MyOptions will not violate federal or state laws regarding the financial state of MyOptions.

A. General Plan

MyOptions will apply for the Charter School Revolving Loan and a Utah State Charter Start-up Grant when the charter is approved. MyOptions understands that most like these funds will not be available. MyOptions has built a budget that will be able to carry all expenditures during the startup phase and the first year of operation. The school understands that most likely funds will not be available until the end of July, however if funds to become available before then MyOptions will use these funds to pay for office supplies, tracking software, website design, administration and teacher computers, a student mobile testing lab, a copier, fax machine/printer, scanner, phones

The school realizes that funds will not be available until the end of July 2013 so arrangements will be made to pay staff in a bonus for starting the school as opposed to a salary for developing MyOptions educational learning program.

The most difficult task will be to secure a facility without funding until July of 2014. MyOptions is in unique situation where the needs of the facility are minimal during the first year and MyOptions could provide for all elements of the charter located in leased office space. MyOptions intends to secure a lease on a building similar to those listed in the market annalists where the first payment for the lease will be due after July 1st, 2014.

MyOptions intends on hiring the following key employees: an Administrator, education Coordinator, Special Education Coordinator, a fulltime Secretary and a part time secretary, 11 teachers and 12 paraprofessionals. MyOptions realizes that it will take more than just these key employees to deliver the instructional program promised in the charter and will contract out with several education service providers to provide business management, technology, speech, occupational therapy, and legal services.

The fundamental supplies needed to run MyOptions will center on each student's PALM. We will use funds to purchase technology, textbooks, guided learning, consumable supplies, fieldtrips, and Quests for each student as designated in their PALM.

A. Organizational Structure

All members of the Key Founders, Board of Trustees, Family Council, MyOptions staff, and any vendors working with students, will be required to fill out a background information sheet and have a background check.

Board of Trustees

The Board of Trustees will be comprised of no fewer than five (5) and no more than seven (7) voting members. No member of the Board of Trustees of MyOptions Charter school shall be an employee or independent contractor or otherwise be compensated by MyOptions Charter School, except as specifically allowed by the conflict of interest provisions set forth in applicable Utah Code 53A-1a-519. Once each new Board of Trustees is seated, the Board members will choose officers as per the bylaws.

The officers of the corporation shall be a President, Vice President, a Secretary, and a Treasurer, and the Board of Trustees may determine other such officers with such titles from time to time.

The President shall be the chief executive officer (CEO) of the corporation and shall, subject to the control of the Board of Trustees, supervise and control the affairs of the corporation and the activities of the officers. He or she shall perform all duties incident to his or her office and such other duties as may be required by law, by the Articles of Incorporation, or by the Bylaws, or which the Board of Trustees may prescribe from time to time. Some of the duties of the CEO include but are not limited to the following:

- Act as liaison between the Board of Trustees and the MyOptions Director
- Act as point of contact with the state charter school board
- Preside over meetings of the Board of Trustees
- Sign legal documents and commitments as required by Utah state law
- Conduct Board of Trustees training and development
- Oversee the hiring of employees and renew employee contracts

In the absence of the President, or in the event of his or her inability or refusal to act, the Vice President shall perform all the duties of the President, and when so acting shall have all the powers of, and be subject to all the restrictions on, the President.

The Secretary shall certify and keep at the principal office of the corporation the original, or a copy, of the Bylaws as amended or otherwise altered to date; keep at the principal office of the corporation or at such other place as the Board may determine, a book of minutes of all meetings of the Board of Trustees; see that all notices are duly given in accordance with the provisions of the Bylaws or as required by law; be custodian of the records and of the seal of the corporation and affix the seal, as authorized by law or the provisions of the Bylaws, to duly executed documents of the corporation; keep at the principal office of the corporation a membership book containing the name and address of each and any Board of Trustees members, and, in the case where any membership has been terminated, he or she shall record such fact in the membership

book together with the date on which such membership ceased; exhibit at all reasonable times to any Trustee of the corporation, or to his or her agent or attorney, on request therefore, the Bylaws, the corporate book, and the minutes of the proceedings of the Board of Trustees and in general, perform all duties incident to the office of Secretary and such other duties as may be required by law.

The Treasurer may delegate any of the following responsibilities to the Business Manager; however, the Treasurer shall have charge and custody of, and be responsible for, all funds and securities of the corporation, and deposit all such funds in the name of the corporation in such banks, trust companies, or other depositories as shall be selected by the Board of Trustees; receive, and give receipt for, monies due and payable to the corporation from any source whatsoever; disburse, or cause to be disbursed, the funds of the corporation as may be directed by the Board of Trustees, taking proper vouchers for such disbursements; keep and maintain adequate and correct accounts of the corporation's properties and business transactions, including accounts of its assets, liabilities, receipts, disbursements, gains and losses; exhibit at all reasonable times the books of account and financial records to any member of the Board of Trustees, or to his or her agent or attorney, on request therefore; render to the President and members, whenever requested, an account of any or all of his or her transactions as Treasurer and of the financial condition of the corporation; prepare, or cause to be prepared, and certify, or cause to be certified, the financial statements to be included in any required reports and in general, perform all duties incident to the office of Treasurer and such other duties as may be required by law.

The roles and responsibilities of MyOptions Governing Board include, but are not limited to:

- Protect the legal interests of MyOptions
- Guide and ensure the implementation of the Charter
- Determine the vision/mission for the school
- Set Board and school policy
- Exercise sound legal and ethical practices and policies
- Advocate good external relations with the community, school districts, media, parents, and students
- Manage liabilities wisely
- Hire and evaluate the administrator
- Affirm the school's teachers
- Comply with state and federal reporting requirements
- Practice strategic planning and assess performance
- Ensure adequate resources and manage them effectively
- Assess the organization's performance
- Affirm contractors, service agreements, and hold contractors accountable for performance under such agreements
- Approve the school's yearly goals and improvement strategies as established by the Director
- Amend the corporation's bylaws as deemed necessary
- Manage conflict resolution of issues in the school community
- Elect Trustees, appoint committees, and delegate authority

The MyOptions Board of Trustees shall meet regularly in open, public meetings to fulfill its duties, and may from time to time create subcommittees or task forces to carry out special tasks. Special and emergency meetings shall be held as needed. All meetings involving a quorum of the Board of Trustees shall be noticed and conducted in accordance with the Utah Open & Public Meetings Act 52-4. The Board of Trustees shall keep written or digital or tape recorded minutes of all its meetings as required by law.

MyOptions Board of Trustees members will have the opportunity to participate in Board training and development as determined necessary and appropriate. Training topics may include but are not limited to charter school basics, financial oversight, non-profit management, conflict of interest, effective meetings, policy development and human resource oversight.

Professional Advisory Council

This council is a group of volunteers with specialized skills that are appointed by the Board of Trustees. They will assist MyOptions Board of Trustees and Family Council to achieve specific objectives of the school and its charter. The main responsibility of the Professional Advisory Council will be to provide professional services or council based on each member's area of expertise.

B. School Leaders

Nonprofit experience:

Mrs. Gordon (BM) and Mrs. Lincoln (SD) have both served on the Board of Trustees of Lakeview Academy a nonprofit 501c(3) organizations. Mrs. Saunders (BM) served on the Board of Trustees of RiseUp Commonwealth School a nonprofit 501c(3) organizations. Mr. Schmuhl serves on the board of LifeSystems, a nonprofit based out of Orem, Utah.

Policy and Procedure

Mrs. Gordon (board member: BM) comes to MyOptions after founding and serving on Lakeview Academy's Board of Trustees where her experience in governance policy and procedures helped to create a culture of excellence and achievement. Mr. Schmuhl (BM) serves on the Board at Active Life Systems. In his role, he defines their needs, educational vision, and manages the execution of that vision utilizing the tools of technology and media. Mrs. Saunders (BM) is no stranger to policy and procedures, as a board member for a Commonwealth school, with a hundred students; she was responsible for helping the school incorporate, write by-laws and their policy and procedures manual. Mr. Anderegg (BM) has been civically involved for the past 10 years. He currently is a representative to the Utah House of Representatives for district 6. Mrs. Lincoln (school director: SD²⁶) has served on the Lakeview Academy Board of Trustees for the last seven years; becoming an expert on the proper role of governance.

Budgets/Finance/Accounting

As a founding member and Chief Administrative Officer of Lakeview Academy's Board of Trustees, Mrs. Gordon (BM) was responsible for the budgets of Lakeview Academy. She was responsible for the development and execution of an operating budget in excess of 1.5 million

²⁶ Subject to final approval by the Board of Trustees

and in revenue and expense projections in the business world (might be a good idea to mention a job title here or an industry). Mr. Schmuhl (BM) has been responsible for all budgeting aspects at his company for the last eleven years, including forecasting and ensuring projects staying within budget. Mr. Anderegg (BM) graduated from Brigham Young University with a degree in Economics. He is a small business owner and no stranger to the budgeting process. Mr. Mortensen (BM) professional career has focused on finance and accounting. He currently is the CFO of REI drilling, Inc., prior to his position as CFO he worked at an accounting firm where he worked closely with non-profits, schools, head starts, governments, and day-cares while doing audits or performing consulting services.

Law

Mr. Anderegg (BM) worked with Senator Mike Lee as his Northern Utah Director. In this position, Mr. Anderegg worked with State Legislators, Mayors, County Commissioners, Universities, and prominent businesses in the northern nine counties. He assisted with negotiations in difficulties between state and federal legislation. Mr. Anderegg is currently a member of the Utah House of Representatives, representing District 6. Mrs. Lincoln (SD) has become an expert in reading Utah Code. Her responsibilities at Lakeview Academy have required her to constantly read code and ensure compliance with all aspects of the law.

Facility

Mrs. Lincoln's (SD) first assignment on the Lakeview Academy Board of Trustees was to sit on the facility committee. She was intricately involved with the building of Lakeview Academy from July 2006 until its completion in January of 2007. She also served on the Building Committee for the expansion of Lakeview academy in 2012-2013.

Curriculum

Mrs. Saunders (BM) comes to the Board of Trustees with twelve years homeschool experience. During that time, she helped create and administer a commonwealth school as well as two different homeschool co-ops. Her experience has been critical in the development of the school's charter. Mrs. Lincoln (SD) comes to MyOptions with over twenty years of education experience. She worked with a district alternative education school to design their curriculum. She was also a member of the State Board of Education committee for the FRP for adaptive testing allowing her to become familiar with the Utah core.

Technology

Mr. Schmuhl (BM) has been involved with media, creative, and implementation processes for over 11 years. He is able to manage project timelines, budgets, and works with clients to create, develop and implement their project's vision via technological elements and equipment. He is a great asset to MyOptions as he guides the vision of our schools' technology needs and uses.

Business leadership

Mrs. Gordon (BM) demonstrated her business leadership when she successfully started Lakeview Academy. Additionally she has been a small business owner and worked for several large corporate entities (in what industry?). Mr. Schmuhl (BM) has spent the last eleven years owning and operating two media production companies where he oversaw the creative process and was the producer in several projects.

Appendix A**Budget Form**

School Name:	MyOptions	
Part I Budget Information		
<p>Read this before you begin this page:</p> <p>Complete all Sections of Part II, Detail of Budget Information, before returning to this page (to open, click on each worksheet tab at the bottom of this screen). The amounts you enter into Part II will automatically be inserted into this page.</p> <p>Where you see a \$0 already inserted in the columns below, a formula has been inserted. <u>Do not delete this formula.</u> This is formatted to automatically draw amounts from corresponding sections within Part II of the application.</p>		
Budget Summary		
	Planning Period (through June 30, 2014)	1st Operational Year (July 1, 2014-June 30, 2015)
<i>Total Revenues</i>	\$0	\$2,471,885
<i>Total Budgeted Expenditures (items A through H)</i>	\$0	\$2,370,109
A. Salaries (100) and Benefits (200)	\$0	\$960,845
B. Purchased Professional and Technical Services (300)	\$0	\$216,000
C. Purchased Property Services (400)	\$0	\$15,000
D. Other Purchased Services (500)	\$0	\$0
E. Travel (580)	\$0	\$10,000
F. Supplies and Materials (600)	\$0	\$916,600
G. Property (includes equipment and computer hardware) (700)	\$0	\$251,664
H. Debt Service and Miscellaneous (800)	\$0	\$0
Revenues - Budgeted Expenditures	\$0	\$101,776
Percent of Revenue Budgeted	#DIV/0!	\$0
School Name:	MyOptions	

Part II Budget Detail		
<p>List all expected sources of revenue and the expected amount. Indicate if the revenue source is local, state, federal, private, grants, or other.</p> <p>The total is populated for you in the grey cells. Do <u>not</u> delete the formula. If you need extra lines, insert them as needed, but ensure the formula includes any added cells.</p>		
Revenue Detail		
	Planning Period (through June 30, 2014)	1st Operational Year (July 1, 2014-June 30, 2015)
Description	\$0	\$2,471,885
WPU		\$0
Regular WPU based on formulas for 540 students		\$1,379,344
Professional Staff (9 teachers plus 1 administrators)		\$78,622
Related to Basic Programs		
Flexible Allocation -WPI Distribution (437.63 per WPU)		\$17,904
		\$0
Special Populations		\$0
Enhancement for At-Risk Students (\$35.36 per student)		\$19,094
Enhancement for Accelerated Students (\$6.65 per student)		\$3,591
		\$0
Other		\$0
Reading Achievement Program (\$15.33 per student Guarantee Program)		\$3,679
Charter Administrative Costs		\$5,400
Educator Salary Adjustment (ESA \$5,215 per qualified educator plus benefits)		\$46,935
ESA School Administrators (\$3,104 per qualified administrator)		\$3,104
Library Book and Resources (\$.98 per student)		\$532
Local Replacement Dollars (Average \$1689 per student)		\$912,060
One Time		
Teacher Supplies (\$180 per eligible FTE)		\$1,620

Salaries (100) and Benefits (200)		
	Planning Period (through June 30, 2014)	1st Operational Year (July 1, 2014-June 30, 2015)
Title and number of employees during planning period and 1st operational year	\$0	\$960,845
Planning Period		
* 1 Administrator (will be paid in a lump sum as a bonus after July 1, 2014 for work January-June 2014)		\$35,000
*2. Educational Coordinator (will be paid in a lump sum as a bonus after July 1 for work April-June 2014)		\$17,000
*3. Secretary (will be paid in a lump sum as a bonus after July 1 for work April-June 2014)		\$7,500
Operational Year (July 1, 2014 - June 30, 2015)		
1. Administrator		\$72,000
2. Educational Coordinator		\$68,000
3. Special Education Coordinator		\$55,000
4. Secretarial and Clerical (1 full time and 1 part time)		\$45,000
5. Teachers (11 at \$38,000)		\$418,000
6. Substitutes (3 days per teacher, rate of \$65 a day)		\$2,145
7. Paraprofessionals (12 at \$7,600)		\$91,200
Benefits (retirement, social security, insurance for 15 full time employees at \$10,000 per employee)		\$150,000
*these expenditures will be paid from if funding is received through the Charter School Revolving loan, or a New charter school grant		

Purchased Professional and Technical Services (300)		
	Planning Period (through June 30, 2014)	1st Operational Year (July 1, 2014- June 30, 2015)
Description (include name or type of company and service provided)	\$0	\$216,000
Educational Service Provider (Business Management)		\$85,000
Educational Service Provider (Technology)		\$45,000
Educational Service Provider (Speech and Occupational Therapy)		\$60,000
Legal Services		\$10,000
Risk Management Insurance		\$15,000
Treasure Bond		\$1,000

School Name:	MyOptions	
Part II Budget Detail		
<p>Amounts paid for services, rendered by organizations or personnel not on payroll of the school, to operate, repair, maintain, insure and rent property owned and/or used by the governing board or school.</p> <p>The total is populated for you in the grey cells. Do <u>not</u> delete the formula. If you need extra lines, insert them as needed, but ensure the formula includes any added cells.</p>		
Purchased Property Services (400)		
	Planning Period (through June 30, 2014)	1st Operational Year (July 1, 2014- June 30, 2015)
Description (include name or type of company and service provided)	\$0	\$15,000
Utilities (power, phone, electrical, internet)		\$15,000

School Name:		MyOptions
Part II Budget Detail		
Expenditures for transportation, meals, hotel, and other expenses associated with staff (on payroll) and governing board travel for the school. The total is populated for you in the grey cells. Do <u>not</u> delete the formula. If you need extra lines, insert them as needed, but ensure the formula includes any added cells.		
Travel (580)		
	Planning Period (through June 30, 2014)	1st Operational Year (July 1, 2014- June 30, 2015)
Description	\$0	\$10,000
Travel to remote locations to set up PALM's, conduct benchmark and SAGE testing		\$10,000
School Name:	MyOptions	

Part II Budget Detail		
<p>Amounts paid for items of an expendable nature that are consumed, worn out, or deteriorated in use; or items that lose their identity through fabrication or incorporation into different or more complex units or substances are considered supply expenditures. Amounts paid for non-equipment items and with reasonable care and use may be expected to last for more than one year, are considered material expenditures. Includes computer programs (software). The total is populated for you in the grey cells. Do <u>not</u> delete the formula. If you need extra lines, insert them as needed, but ensure the formula includes any added cells.</p>		
Supplies and Materials (600)		
	Planning Period (through June 30, 2014)	1st Operational Year (July 1, 2014-June 30, 2015)
Description (include item and quantity)	\$0	\$916,600
Instructional Supplies (for teachers, 8 teachers at \$200)		\$1,600
Supplies for Students PALM (technology, textbooks, guided learning, consumable supplies, fieldtrips, Quests : \$2000 per student 1-8, \$1100 per K student)		\$855,000
*Office Supplies		\$5,000
*Tracking Software		\$50,000
Postage		\$5,000
*this expenditures will be paid from if funding is received through the Charter School Revolving loan, or a New charter school grant		

School Name:	MyOptions	
Part II Budget Detail		
<p>Expenditures for the acquisition of fixed assets, including expenditures for land or existing buildings and improvements of grounds; initial equipment; additional equipment; and replacement of equipment. (i.e., machinery, school buses, furniture & fixtures, audiovisual equipment, non-bus vehicles, computer equipment (hardware)).</p> <p>The total is populated for you in the grey cells. Do <u>not</u> delete the formula. If you need extra lines, insert them as needed, but ensure the formula includes any added cells.</p>		
Property (700)		
	Planning Period (through June 30, 2014)	1st Operational Year (July 1, 2014- June 30, 2015)
Description (include item and quantity)	\$0.00	\$251,664.00
Lease		\$161,664.00
*Furniture		\$10,000.00
**Technology (administration and teacher computers, student mobile testing labs, inkjet printers/scanners, content filters, servers, gig backbone, POE, Smart boards, projectors, copier, fax machine/printer/scanner, XR4820 Xirus Arry, Phones, Wiring)		\$80,000.00
*this expenditure will be paid from funding received through the Charter School revolving loan, or a New chatters school grant if available		
**part of this expenditures will be paid from if funding is received through the Charter School Revolving loan, or a New charter school grant		
School Name:	MyOptions	

[illegible]

Mrs. Saunders (BM) understands the curriculum needs as she has navigated the process of obtaining curricula during her twelve years of homeschooling. Mrs. Black (PAC) was responsible for the ordering of furniture and office equipment for Lakeview Academy.

Provide the following information on each founder, governing body member, and any individuals responsible for the day-to-day operation of the school who have already been identified. Complete this form, do not include a resume. This page may be copied as many times as necessary.*

Name Amy Saunders

Role with school Founder and Board Member

Expertise Homeschool Experience

Statement of Intent

My role on the governing board is as an experienced homeschool educator. I have 12 years' experience homeschooling my own eight children, in addition to having helped to create and administer a commonwealth school, and two different homeschool co-ops. I have contributed substantively to the vision and mission of MyOptions, and assisted in writing the charter application. I am committed to the vision and mission and feel that MyOptions will be a successful charter school and a boon to the communities it will serve.

Not-for-Profit History

Commonwealth schools are small, non-accredited, nonprofit private schools that provide weekly, supplemental classes where students study classical literature and learn through mentored projects. They are created and run by parents. I joined RiseUp Commonwealth School just after its creation, became a board member, and helped them to incorporate (501c3) and to write their Bylaws and their Policies and Procedures manual. I helped to fill teaching positions, create curriculum, conduct efficient meetings (I learned parliamentary procedure) and organize large group activities. RiseUp has around 100 students, but the monthly activities include families, so the groups I planned activities for often numbered approximately 500 people.

My church has also provided me extensive volunteer experience in managing groups, conducting meetings, and organizing activities. I currently serve a group of about 40 young women and plan and carry out weekly activities.

Employment History

Since 1996 I have been a stay-at-home mom. I currently have eight children. I have homeschooled them from the start and have filled home, church, and community responsibilities concurrently. I have learned from these opportunities the ability to handle multiple tasks and maintain control in high-stress situations while generally maintaining a pleasant demeanor.

Our homeschool has enabled me to learn about different curriculums and to develop academic programs specifically for each of my children. In all, each of my children is currently realizing

their full potential, academically and otherwise. I attribute this success to my constant reading and learning about different educational models and standards and implementation of them.

In 2004 I started Basket Rack. I imported home décor and small furnishings from China and sold them. Initially, I hired people to sell the items locally, and then I learned to build websites and began to sell them online. I imported items, maintained inventory at a warehouse, filled orders, built a website, and managed the financial aspects of the company. My husband helped fill orders and manage sales staff, but I learned the complex importing laws and regulations, visited suppliers in China, developed sales strategies, made a catalog, and kept all of the books. I sold the company in 2007.

Education History

1994-1996 Ricks College, Associates of Science in Mechanical Engineering

1996-2000 Brigham Young University

Affidavit, Disclosure, and Consent for Background Check

Name Amy Saunders

Address 2275 Coyote St

City, State, Zip Eagle Mountain, UT 84005

1. Have you ever been convicted or pled “no contest,” or received a plea in abeyance for any violation of law other than minor traffic offenses? If any of the above has occurred, you must answer YES. If the conviction has been set aside, the charges must be disclosed. Please give details on a separate signed, notarized and dated sheet.	YES <input type="checkbox"/> NO <input checked="" type="checkbox"/>
2. Do you assure to complete a background check within 90 days of charter approval by the State Board of Education? All prospective members of Boards of Directors of charter schools must be willing to submit to a background check within 90 days of charter approval by the State Board of Education. A background check requires fingerprinting consistent with educator-license candidates and public school employees in Utah. The check will reveal all arrests and convictions for offenses above minor traffic offenses that occurred in any state that are on the applicant’s record after he was 18 years old. The background check applicant is responsible for the cost of the background check.	YES <input checked="" type="checkbox"/> NO <input type="checkbox"/>
3. Have you ever declared bankruptcy personally in the 7 years preceding the date of this application or has any business entity or corporation in which you have or had “substantial interest” as defined under <u>67-16-3(15)</u> declared bankruptcy in the 7 years preceding the date of this application?	YES <input type="checkbox"/> NO <input checked="" type="checkbox"/>
4. Do you have outstanding or unresolved civil judgments against you?	YES <input type="checkbox"/> NO <input type="checkbox"/>

A background check that reveals offenses that have occurred in the previous five years, recent bankruptcies, or unresolved civil judgments may necessitate further explanation to the chartering entity from a prospective charter school board member. Matters or offenses that remain unresolved or unexplained to the satisfaction of the chartering entity may affect the credibility and/or final approval of a charter school application.

WITH THE SIGNATURE BELOW, PERMISSION IS HEREBY GRANTED TO VERIFY ANY INFORMATION PROVIDED ABOVE FOR _____ CHARTER SCHOOL.

I AFFIRM THAT THE INFORMATION PRESENTED HEREIN IS TRUE AND CORRECT TO THE BEST OF MY KNOWLEDGE.

Amy Saunders
Applicant's Signature

Subscribed and sworn before me this 29th day of March Year 2013.

County of Utah State of Utah

Notary Public [Signature] My Commission Expires _____



Background Information Sheet

Provide the following information on each founder, governing body member, and any individuals responsible for the day-to-day operation of the school who have already been identified. Complete this form, do not include a resume. This page may be copied as many times as necessary.*

Name Jonathan Schmuhl

Role with school: Board Member

Expertise: Media Director/Producer

Statement of Intent

MyOptions Charter School looks to empower educational learning in simple ways. Technology and media tools will need to be leveraged to accomplish this. Having technology because it is fun or productive is vastly different than having a clear creative vision and defined goals. I have been involved with media, creative, and implementation processes for over 11 years. I've manage project time lines, budgets and expectations from client vision, creation and development and overseen production team execution, delivery and implementation.

Not-for-Profit History

I currently am involved as a media and creative director for Active LifeSystems, a nonprofit based out of Orem, Utah. I serve on their governing board. I help define their needs, educational vision, and manage the execution of that vision utilizing the tools of technology and media.

Employment History

I have spent over eleven years of producing media content owning and operating two media production companies and working as a producer for the LDS Church. I have overseen creative processes and executed roles of producer and managed budgets and production teams as a project manager. I have also acted as a consultant to several companies to provide solutions for their media and technical needs.

Education History

I attended Salt Lake Community College from 2001 through 2006 including a two year mission for the LDS Church. I Earned an Associate of Science Degree in Visual Arts and Multimedia Communications Technology. I continued on to Utah Valley University from 2006 through 2007. While enrolled in 2007, I spent a month in Namibia Africa, training faculty members and students. This was the first year of a five year project working with the Polytechnic of Namibia to use media and technology to preserve their history and culture. Because of job opportunities and career advancements this degree was delayed until I went back to Utah Valley University in 2012 through 2013 to finish a Bachelors of Science degree in Digital Media.

*The information provided will be subject to verification by the board.

Affidavit, Disclosure, and Consent for Background Check

Name Jonathan Schmuhl

Address 798 East 30 North

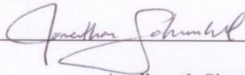
City, State, Zip American Fork, Utah 84003

<p>1. Have you ever been convicted or pled “no contest,” or received a plea in abeyance for any violation of law other than minor traffic offenses? If any of the above has occurred, you must answer YES. If the conviction has been set aside, the charges must be disclosed. Please give details on a separate signed, notarized and dated sheet.</p>	<p>YES [] NO[x]</p>
<p>2. Do you assure to complete a background check within 90 days of charter approval by the State Board of Education? All prospective members of Boards of Directors of charter schools must be willing to submit to a background check within 90 days of charter approval by the State Board of Education, A background check requires fingerprinting consistent with educator-license candidates and public school employees in Utah. The check will reveal all arrests and convictions for offenses above minor traffic offenses that occurred in any state that are on the applicant’s record after he was 18 years old. The background check applicant is responsible for the cost of the background check.</p>	<p>YES [x] NO[]</p>
<p>3. Have you ever declared bankruptcy personally in the 7 years preceding the date of this application or has any business entity or corporation in which you have or had “substantial interest” as defined under 67-16-3(15) declared bankruptcy in the 7 years preceding the date of this application?</p>	<p>YES [] NO[x]</p>
<p>4. Do you have outstanding or unresolved civil judgments against you?</p>	<p>YES [] NO[x]</p>

A background check that reveals offenses that have occurred in the previous five years, recent bankruptcies, or unresolved civil judgments may necessitate further explanation to the chartering entity from a prospective charter school board member. Matters or offenses that remain unresolved or unexplained to the satisfaction of the chartering entity may affect the credibility and/or final approval of a charter school application.

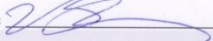
WITH THE SIGNATURE BELOW, PERMISSION IS HEREBY GRANTED TO VERIFY ANY INFORMATION PROVIDED ABOVE FOR MyOptions CHARTER SCHOOL.

I AFFIRM THAT THE INFORMATION PRESENTED HEREIN IS TRUE AND CORRECT TO THE BEST OF MY KNOWLEDGE.


Applicant's Signature

Subscribed and sworn before me this 29 day of March Year 2013.

County of Utah State of Utah.

Notary Public  My Commission Expires Sep 24, 2016



Provide the following information on each founder, governing body member, and any individuals responsible for the day-to-day operation of the school who have already been identified. Complete this form, do not include a resume. This page may be copied as many times as necessary.*

Name Jeremy Mortensen_____

Role with school: Board Member/Treasurer_____

Expertise: Accounting, Budgets, Internal Audits, Independent Audit Review,_____

Statement of Intent:

My professional career has focused on finance and accounting, however, I am a father of four children and understand the importance of their education as well as the availability of quality of education for other children. Through a proper understanding of finance and budgeting, I intend in using this expertise to assist the school succeed, so that many students will have the opportunity to take part in this environment to become the best they can.

Not-for-Profit History:

I was an auditor for about 8 years where I was responsible for audits of non-profits, schools, head starts, governments, and day-cares. I worked closely with finance managers, business managers, and boards to successfully finalize each audit. Currently, I am the CFO of a for-profit company, where I manage employees, budgets, forecasts, audits, and work closely with the board.

Employment History:

I have spent the last 10 months as CFO of REI Drilling, Inc., which is a for profit company. Prior to my position as CFO, I worked for a local accounting firm where I started as staff and worked my way to partner. At this firm, I worked closely with non-profits, schools, head starts, governments, and day-cares while doing audits or performing consulting services. I assisted a school district in preparing their required audits, audit reports and state required financial statements.

Education History:

I attended Utah Valley State College (Utah Valley University) where I graduated with a Bachelor's in accounting. I attended the University of Utah where I attained a Master's of Accounting in 2004. Since 2004 I have kept up to date on all required continuing professional education including specific classes in non-profit, government, and school district requirements.

*The information provided will be subject to verification by the board.

Affidavit, Disclosure, and Consent for Background Check

Instructions: Return this signed and notarized affidavit with the application.

Name Jeremy Mortensen_____

Address 1344 West 3175 North_____

City, State, Zip Lehi, Utah 84043_____

1. Have you ever been convicted or pled “no contest,” or received a plea in abeyance for any violation of law other than minor traffic offenses? If any of the above has occurred, you must answer YES. If the conviction has been set aside, the charges must be disclosed. Please give details on a separate signed, notarized and dated sheet.	YES [] NO[x]
2. Do you assure to complete a background check within 90 days of charter approval by the State Board of Education? All prospective members of Boards of Directors of charter schools must be willing to submit to a background check within 90 days of charter approval by the State Board of Education, A background check requires fingerprinting consistent with educator-license candidates and public school employees in Utah. The check will reveal all arrests and convictions for offenses above minor traffic offenses that occurred in any state that are on the applicant’s record after he was 18 years old. The background check applicant is responsible for the cost of the background check.	YES [x] NO[]
3. Have you ever declared bankruptcy personally in the 7 years preceding the date of this application or has any business entity or corporation in which you have or had “substantial interest” as defined under 67-16-3(15) declared bankruptcy in the 7 years preceding the date of this application?	YES [] NO[x]
4. Do you have outstanding or unresolved civil judgments against you?	YES [] NO[x]

A background check that reveals offenses that have occurred in the previous five years, recent bankruptcies, or unresolved civil judgments may necessitate further explanation to the chartering entity from a prospective charter school board member. Matters or offenses that remain unresolved or unexplained to the satisfaction of the chartering entity may affect the credibility and/or final approval of a charter school application.

WITH THE SIGNATURE BELOW, PERMISSION IS HEREBY GRANTED TO VERIFY ANY INFORMATION PROVIDED ABOVE FOR MyOptions CHARTER SCHOOL.

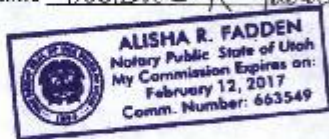
I AFFIRM THAT THE INFORMATION PRESENTED HEREIN IS TRUE AND CORRECT TO THE BEST OF MY KNOWLEDGE.

Jeremy Matman
Applicant's Signature

Subscribed and sworn before me this 6 day of June Year 2013.

County of Salt Lake State of Utah.

Notary Public Alisha R Fadden My Commission Expires 2/12/2017



Background Information Sheet

Background Information Sheet

Provide the following information on each founder, governing body member, and any individuals responsible for the day-to-day operation of the school who have already been identified. Complete this form, do not include a resume. This page may be copied as many times as necessary.*

Name Joylin Lincoln

Role with school: Key Founder, MyOptions Director

Expertise: Education, Charter Governance

Statement of Intent:

Joylin is passionate about education. She loves teaching and admires so many who give so much to educate young people. She has a strong belief that education is not one size fits all and that it is up to society to find the best way to educate each child. Joylin offers a unique balance and understanding of the benefits of traditional, charter, and home school education. Joylin received a Bachelor of Science in Elementary Education from Brigham Young University in 1994, and has maintained a Utah state teaching license since graduation. She taught 1st grade for Alpine School District for 3 years. Upon leaving her post with Alpine School District; she began consulting with their Title One program where she taught in-service classes and demonstrated the classroom techniques we discussed in class. In 2006, she became a founding board member at Lakeview Academy, a K-9 Charter school in Saratoga Springs, a position she currently holds. During the last 14 years she has been extremely involved with her children's education. She believes that her experience in education, serving with the Lakeview Academy Board, and her belief that education needs to be individualized make her an excellent choice to lead a school.

Joylin joined the key founders of MyOptions when she realized that there was a group of students who were currently not being served in the state education model. She wants to help all students receive a great education, and saw MyOptions as a unique opportunity to reach out and support a community of students. She spent countless hours researching schools in surrounding states that offer this type of education. She traveled to Idaho to observe a highly successful school that MyOptions studied while writing the charter. Joylin is completely committed to the mission and vision of MyOptions- excellence.

Not-for-Profit History

Joylin Lincoln served as Saratoga Springs first city recorder. Her experience with Saratoga Springs City helped her to develop a deep love and understanding for law. She became very competent in following the state Open Meeting Act (Utah Code 52-4) because her responsibilities included insuring that the city was compliant with the law. While working with Saratoga Springs she was responsible for all city records.

Joylin Lincoln was a founder of Lakeview Academy. She was appointed to the Board of Trustees for Lakeview Academy in 2006, and still serves in this capacity currently. She has served as the vice president, and secretary for the Board of Trustees. Serving on this board has allowed her to understand all aspects of running a charter school in the state of Utah.

Employment History

Board of Trustees	Lakeview Academy, Saratoga Springs, Utah. 2006-Present Worked extensively on policy development Developed and implemented a Charter School Instrumental in constructing and expanding the building. Involved in the bonding process in both 2007 and 2012
Adaptive Assessment RFP Committee	Utah State Board of Education, Salt Lake City, Utah. 2012 Developed RFP for Adaptive Assessment for the Board of Education to be in compliance with Utah Code 53A-1-602 through 53 A-1-611
Precinct Vice Chair	Utah County Republican Party, Saratoga Springs, Utah. 2012-present Served as a member of Utah Central Committee Helped with the “Get out the Vote” campaign in the precinct
School Assistance Committee Member	Utah Charter School Board, Salt Lake City, Utah 2007-2008 Helped develop programs and resources for new charter schools
City Recorder	City of Saratoga Springs, Saratoga Springs, Utah 1999-2000 Responsible for minutes of all City Council, and Planning Commission meetings Set up a system to file all documents for the city according to state records management
Title One Consultant	Alpine School District, American Fork, Utah, 1997-1998 Taught In-service classes to title one teachers in reading and writing Demonstrated teaching strategies in reading and writing
First Grade Teacher	Windsor Elementary, Alpine School District, Utah. 1995-1997 Taught cores subjects: Reading Writing, Math, and P.E. Extended day school
First Grade Teacher	Bonneville Elementary, Alpine School District, Utah. 1994-1995 Internship responsible for all aspects of teaching 24 students Year round school
Tutor	Park City Productions, Park City, Utah. October 1994 Tutored 4 th grade Actor for 3 hours a day while on a movie e set. Acted as a welfare worker
Elementary Education Restructuring	Brigham Young University, Provo, Utah. 1994 Student representative on committee to restructure elementary education

Committee	teaching program Worked with Professors to develop teaching program that provided students with more practicum time
BYU Chapter of International Reading Association	Brigham Young University, Provo, Utah. 1992-1994 Served as President and Vice President Developed seminars for BYU students on latest research regarding reading education Sponsored a community “Family Literacy Night”

Education History

Bachelor of Science from Brigham Young University

- Degree in Elementary Education, April 1995

Professional Educator License for the State of Utah

- Level 2
- Expiration Date June 30, 2013

*The information provided will be subject to verification by the board.

Affidavit, Disclosure, and Consent for Background Check

Name Joylin Lincoln

Address 958 S. Austin Ct.

City, State, Zip Saratoga Springs, Utah 84045

1. Have you ever been convicted or pled “no contest,” or received a plea in abeyance for any violation of law other than minor traffic offenses? If any of the above has occurred, you must answer YES. If the conviction has been set aside, the charges must be disclosed. Please give details on a separate signed, notarized and dated sheet.	YES [] NO[x]
2. Do you assure to complete a background check within 90 days of charter approval by the State Board of Education? All prospective members of Boards of Directors of charter schools must be willing to submit to a background check within 90 days of charter approval by the State Board of Education, A background check requires fingerprinting consistent with educator-license candidates and public school employees in Utah. The check will reveal all arrests and convictions for offenses above minor traffic offenses that occurred in any state that are on the applicant’s record after he was 18 years old. The background check applicant is responsible for the cost of the background check.	YES [x] NO[]
3. Have you ever declared bankruptcy personally in the 7 years preceding the date of this application or has any business entity or corporation in which you have or had “substantial interest” as defined under 67-16-3(15) declared bankruptcy in the 7 years preceding the date of this application?	YES [] NO[x]
4. Do you have outstanding or unresolved civil judgments against you?	YES [] NO[x]

A background check that reveals offenses that have occurred in the previous five years, recent bankruptcies, or unresolved civil judgments may necessitate further explanation to the chartering entity from a prospective charter school board member. Matters or offenses that remain unresolved or unexplained to the satisfaction of the chartering entity may affect the credibility and/or final approval of a charter school application.

WITH THE SIGNATURE BELOW, PERMISSION IS HEREBY GRANTED TO VERIFY ANY INFORMATION PROVIDED ABOVE FOR MyOptions CHARTER SCHOOL.

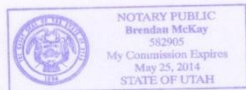
I AFFIRM THAT THE INFORMATION PRESENTED HEREIN IS TRUE AND CORRECT TO THE BEST OF MY KNOWLEDGE.

[Signature]
Applicant's Signature

Subscribed and sworn before me this 28 day of March Year 2013.

County of Utah State of Utah.

Notary Public [Signature] My Commission Expires 5-25-14



Provide the following information on each founder, governing body member, and any individuals responsible for the day-to-day operation of the school who have already been identified. Complete this form, do not include a resume. This page may be copied as many times as necessary.*

Name Jacob L. Anderegg

Role with school: Organizational Management, Business Strategy, Legislative

Expertise: Board member

Statement of Intent:

Using as much space as necessary below, provide a personal statement regarding your role on the governing board, expertise you bring to the board, and commitment to this application as it has been written.

Not-for-Profit History:

Using as much space as necessary below, please provide your nonprofit history that supports your qualifications and relates your experiences to be considered sufficiently qualified to operate a charter school. Specifically address your qualifications and experiences as they relate to the operation and management of a nonprofit corporation, governing board experience, and background in group organization.

Employment History:

Using as much space as necessary below, please provide your employment history that supports your qualifications and relates your experiences to be considered sufficiently qualified to operate a charter school. Specifically address your qualifications and experiences as they relate to the development of academic programs, operations of a school or a small business, and background in financial management.

Education History:

Using as much space as necessary below, please provide information on your educational training (including degrees earned, dates enrolled, and institutions) that supports your qualifications to be considered sufficiently qualified to operate a charter school.

*The information provided will be subject to verification by the board.

Affidavit, Disclosure, and Consent for Background Check

Instructions: Return this signed and notarized affidavit with the application.

Name Jacob L. Andereggs

Address 788 So. 2575 W.

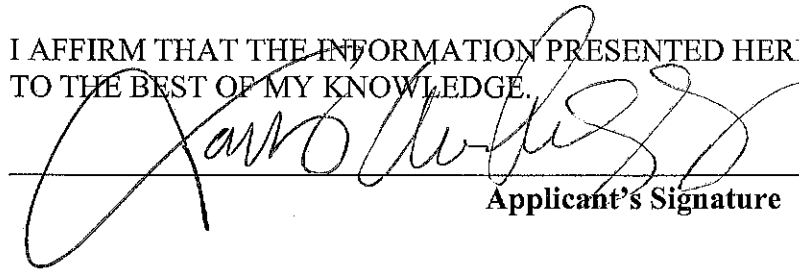
City, State, Zip Lehi, UT 84043

1. Have you ever been convicted or pled "no contest," or received a plea in abeyance for any violation of law other than minor traffic offenses? If any of the above has occurred, you must answer YES. If the conviction has been set aside, the charges must be disclosed. Please give details on a separate signed, notarized and dated sheet.	YES [] NO <input checked="" type="checkbox"/>
2. Do you assure to complete a background check within 90 days of charter approval by the State Board of Education? All prospective members of Boards of Directors of charter schools must be willing to submit to a background check within 90 days of charter approval by the State Board of Education. A background check requires fingerprinting consistent with educator-license candidates and public school employees in Utah. The check will reveal all arrests and convictions for offenses above minor traffic offenses that occurred in any state that are on the applicant's record after he was 18 years old. The background check applicant is responsible for the cost of the background check.	YES <input checked="" type="checkbox"/> NO []
3. Have you ever declared bankruptcy personally in the 7 years preceding the date of this application or has any business entity or corporation in which you have or had "substantial interest" as defined under 67-16-3(15) declared bankruptcy in the 7 years preceding the date of this application?	YES <input checked="" type="checkbox"/> NO []
4. Do you have outstanding or unresolved civil judgments against you?	YES [] NO <input checked="" type="checkbox"/>

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WITH THE SIGNATURE BELOW, PERMISSION IS HEREBY GRANTED TO VERIFY ANY INFORMATION PROVIDED ABOVE FOR _____ CHARTER SCHOOL.

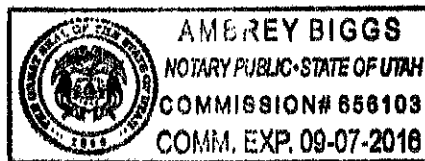
I AFFIRM THAT THE INFORMATION PRESENTED HEREIN IS TRUE AND CORRECT TO THE BEST OF MY KNOWLEDGE.


Applicant's Signature

Subscribed and sworn before me this 3rd day of Sept. Year 2013.

County of Utah State of Utah.

Notary Public Ambrey Biggs My Commission Expires Sept. 7, 2016



Background Information Sheet

Name Kristy Gordon

Role with school Founder and Board Member

Expertise Charter school start-up and board governance, homeschool, business and contract negotiation

Statement of Intent

I have been privileged to have my children attend charter schools for several years and experience homeschooling too. I believe that MyOptions will offer many parents the chance to have the support, structure, and quality in education they desire; delivered to their students in the home. My intent in establishing MyOptions is to provide the best possible educational experience for my children and, at the same time, open the way for other parents to do the same for their children. I believe all children have the right to a well-rounded education achieved from an educational program that actively promotes academic excellence, social awareness, and personal responsibility. I also believe that schools and teaching methods should be flexible enough to accommodate students at all levels of learning capability.

I have had a significant role in the research, development, and writing of this application. I am committed to the school's mission and vision for a versatile educational model for Utah students.

My history with charter schools began in 2006 when I founded Lakeview Academy. I served on the Board of Trustees as the President through the start-up phase. I also currently serve on the school's advisory council. In addition to charter school experience, I have a background in business management.

Not-for-Profit History

My school board experience is with Lakeview Academy's Board of Trustees. I served as its board President from its inception through the start-up phase. I also currently serve on their advisory council and have served since my resignation as board President. Since I have already opened a successful charter school, I fully understand the rigors and challenges ahead and I am fully committed to the success of MyOptions.

Over the last 20 years, I have had many opportunities to serve in other leadership positions with nonprofit organizations. I have been responsible for budgets, the organization of large groups, event planning and other leadership responsibilities.

Employment History

I have been a stay at home mom for the last 10 years. Prior to that time, my working career included experience as a small business owner as well as experience working for small and large corporate entities. During my career, I was fortunate to work in a number of different and challenging positions. These experiences armed me with skills and abilities that were useful in establishing Lakeview Academy and will be utilized with MyOptions as well.

All of my work experience required direct contact with the public in the form of sales, customer service, contract negotiations, conflict resolution, and/or teaching.

My work history includes the responsibility for the development and execution of an operating budget in excess of \$1.5 million and in revenue and expense projections. I also have work experience in formulating policies and procedures, developing performance expectations, and establishing salary and wage guidelines for the purpose of personnel management.

In several of the positions I previously held, I gained extensive experience teaching in a classroom setting. This involved, among other things, developing the curriculum and lesson plans and teaching.

Education History

Mandalyn Academy Provo, Utah
Master Esthetics Instructor's Course, 2003

Utah Licensed Esthetics Instructor - 2004

Dermco Saratoga Springs, Utah
Master Esthetics Course, 2002

Utah State College Orem, Utah
Math/ General Studies, 1992

Brigham Young University Provo, Utah
English Major, 1988-1990

Affidavit, Disclosure, and Consent for Background Check

Name Kristy Gordon

Address 2342 Coyote Street

City, State, Zip Eagle Mountain, Utah 84005

1. Have you ever been convicted or pled "no contest," or received a plea in abeyance for any violation of law other than minor traffic offenses? If any of the above has occurred, you must answer YES. If the conviction has been set aside, the charges must be disclosed. Please give details on a separate signed, notarized and dated sheet.	YES [] NO[x]
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<p>2. Do you assure to complete a background check within 90 days of charter approval by the State Board of Education? All prospective members of Boards of Directors of charter schools must be willing to submit to a background check within 90 days of charter approval by the State Board of Education, A background check requires fingerprinting consistent with educator-license candidates and public school employees in Utah. The check will reveal all arrests and convictions for offenses above minor traffic offenses that occurred in any state that are on the applicant's record after he was 18 years old. The background check applicant is responsible for the cost of the background check.</p>	<p>YES <input checked="" type="checkbox"/> NO <input type="checkbox"/></p>
<p>3. Have you ever declared bankruptcy personally in the 7 years preceding the date of this application or has any business entity or corporation in which you have or had "substantial interest" as defined under <u>67-16-3(15)</u> declared bankruptcy in the 7 years preceding the date of this application?</p>	<p>YES <input type="checkbox"/> NO <input checked="" type="checkbox"/></p>
<p>4. Do you have outstanding or unresolved civil judgments against you?</p>	<p>YES <input type="checkbox"/> NO <input checked="" type="checkbox"/></p>

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WITH THE SIGNATURE BELOW, PERMISSION IS HEREBY GRANTED TO VERIFY ANY INFORMATION PROVIDED ABOVE FOR MyOptions CHARTER SCHOOL.

I AFFIRM THAT THE INFORMATION PRESENTED HEREIN IS TRUE AND CORRECT TO THE BEST OF MY KNOWLEDGE.

Kristy Gordon
Applicant's Signature

Subscribed and sworn before me this 29 day of March Year 2013.

County of Utah State of Utah.

Notary Public Kristine Scobee My Commission Expires 04/10/16

